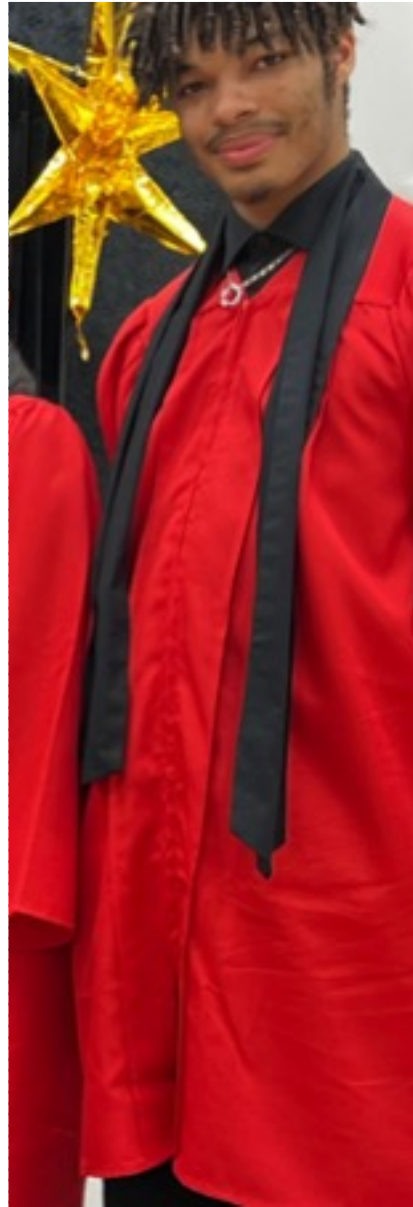




Gem Star Scholarship Campaign

Empowering Future Leaders, Changing Lives





What Is The Gem Star Scholarship Program?

Organized by Playmas Montreal Cultural Association, the GemStar Scholarship Program is the brainchild of Gemma Raeburn-Baynes, President of Playmas Montreal.

Part of Playmas Montreal's mandate is to assist deserving high performing Black high school students in achieving their dreams by facilitating their pursuit of higher education through scholarship awards of **\$1,500** each.

Playmas Montreal is excited to collaborate with WIBCA, who will be our fiduciary sponsor for the campaign offering charitable tax receipts to donors.



Why Supporting Black Youth In Montreal Matters

Black youth in Montreal are often confronted with systemic barriers that limit their access to quality education and professional development. These challenges are particularly acute in under-resourced communities, where financial constraints, lack of representation, and minimal mentorship opportunities create roadblocks to success.



FINANCIAL BARRIERS

Many promising students are unable to pursue higher education or specialized training due to a lack of financial resources.



LACK OF MENTORSHIP

Without mentors who understand their unique experiences, many black students struggle to navigate the academic and professional landscapes.



LIMITED REPRESENTATION

In many fields, black youth lack visible role models, making it harder for them to envision themselves in leadership positions.

The Gem Star Scholarship Program addresses these critical gaps by providing more than just financial aid—it offers essential mentorship, leadership development, and networking opportunities. Through this holistic support, we ensure that these students are empowered to not only dream but also to achieve.



Our Goals For 2024 – Be Part Of The Solution

- Double the number of scholarships from **10 to 20** students in **2024**
- Expand mentorship and internship opportunities, ensuring each scholar is supported in their educational journey and career development.

Fundraising Goal: \$40,000

Your contribution will drive this expansion and build a legacy of leadership, resilience, and community impact.

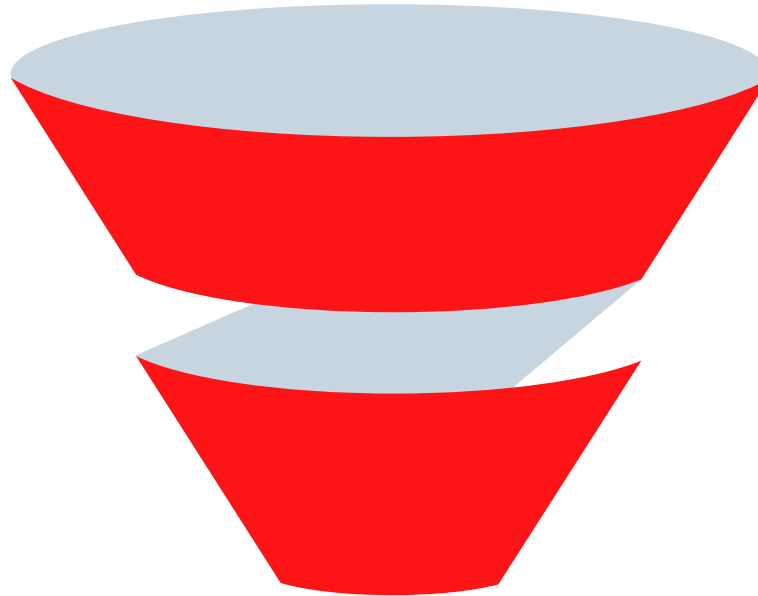


How You Can Change Lives – Donation Opportunities

Your Donation Makes a Tangible Difference

Fund 1 Scholarship

\$1,500 – Give one student the opportunity to focus on their education and future without financial stress.



Donation

Your gift, large or small, is a direct investment in the success of young Black students who are eager to make their mark on the world and contribute back to the community.



Sponsorship Opportunities – Invest In Future Leaders

Sponsorship Levels:

Sponsor 5 Scholarships: **\$7,500** — Empower 5 high-achieving students to continue their education and become role models in their community.

Become a **Patron Sponsor: \$10,500** — Make an even greater impact by funding 7 scholarships, directly supporting more students in their academic and professional journeys.

Become a **Title Sponsor: \$15,000** — Lead this movement as the primary partner of the Gem Star Scholarship Program.

Sponsorship Benefits:



Speak at key events and connect with our brilliant scholars.



Offer internships to the next generation of innovators and leaders.



Feature your business or personal contribution in all media and news releases, demonstrating your commitment to social impact and education.



Why Partner With Us?

1

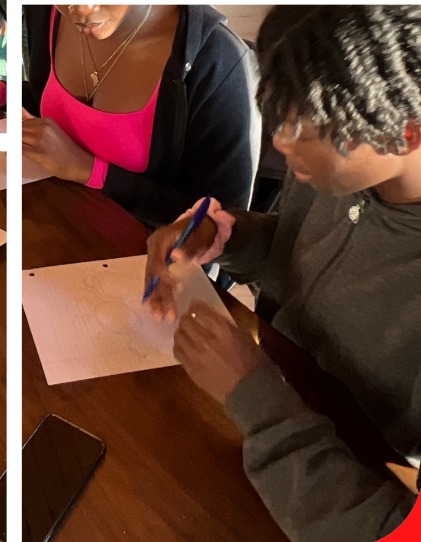
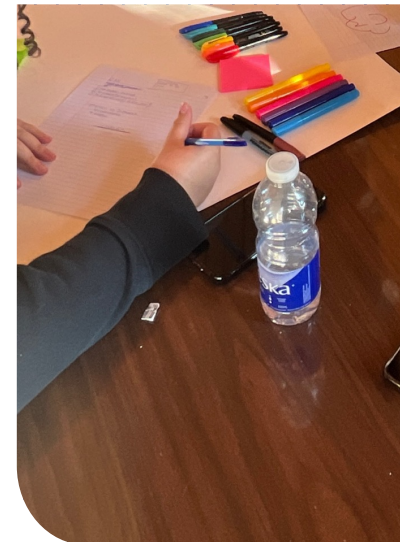
Supporting Black youth through education and mentorship is not just about scholarships; it's about changing the trajectory of entire communities. These students will be future leaders, mentors, and role models who give back and create positive change in their neighborhoods and beyond.

2

Partnering with the Gem Star Scholarship program allows your business to support diversity, equity, and inclusion, demonstrating your commitment to building stronger, more inclusive communities.

3

Be part of a solution that addresses systemic barriers to education and opportunity for Black youth.





Real Stories, Real Impact

Testimonials – The Voices of Gem Star

“I never thought I’d have the chance to go to university. Thanks to the Gem Star program and the support of my sponsor, I now see a future filled with possibilities.” — **Gem Star Scholar**

“Mentoring a Gem Star student has been one of the most rewarding experiences. These students are determined and eager to learn, and I’m proud to be part of their journey.” — **Gem Star Mentor**

Your support fuels stories like these, transforming aspirations into reality.

Take Action, Make A Difference

This is Your Moment to Make an Impact:

Donate today. Help us unlock the potential of our future leaders.

\$1,500 funds one scholarship.

\$7,500 Changes the lives of five students.



Become a sponsor:

Make a deeper investment and be part of the future.

Becoming a sponsor positions you as a champion of education and empowerment.

Together, we can transform lives. Will you join us?



THANK YOU

TOGETHER, WE EMPOWER

playmasmontreal@gmail.com

Your generosity, whether through a donation or sponsorship, makes a lasting difference.

Let's build the future together—one student at a time.

DONATE NOW!